

## KAIĀULU HO‘OKIPA PROGRAM

The Native Hawaiian Hospitality Association (NaHHA) and travel2change are partnering to help Hawai‘i non-profit organizations and community groups build capacity to host experiences for kama‘āina and visitors in a manner that advances the community’s vision and aspirations, a key concept of regenerative tourism.

The partnership will recruit interested groups for a pilot cohort that will commence in October. The program will include sessions to develop their organizational capacity, experience NaHHA’s signature Hawaiian cultural training, develop their activity experience offering, and list their activity on travel2change’s platform. Cohort members will meet with existing travel2change activity hosts, organizational development experts, NaHHA’s team of trainers and practitioners, and other professionals tailored for the cohort’s success.

## HOW TO APPLY

Listed on [www.travel2change.org/apply](http://www.travel2change.org/apply) are the basic minimum requirements to apply for the 2021 Kaiāulu Ho‘okipa Cohort program and a set of questions that will explore the nexus between your organization and the mission of our program. Please fill out the online application by Friday, October 15, 2021 at 4:00pm (HST). Upon submission of the online application, you will receive a confirmation email from [info@travel2change.org](mailto:info@travel2change.org)

A virtual interview will be scheduled. Applicants that are chosen to participate in the Kaiāulu Ho‘okipa Cohort will be notified via email. Cohort members will receive over 40 hours of business development, experience building, cultural training, etc.

## PROGRAM TIMELINE

<p><b>ONLINE APPLICATIONS OPEN - 09/21/21</b></p> <ul style="list-style-type: none"> <li>Online Applications will be available at <a href="http://www.travel2change.org/apply">www.travel2change.org/apply</a></li> </ul>
<p><b>INFORMATION SESSION - 10/08/21</b></p> <ul style="list-style-type: none"> <li>Community Outreach Presentation to offer information about the program, timeline information, and kōkua for applications.</li> <li>Presentation will be recorded and listed online at <a href="http://www.nahha.com/kaiaulu">www.nahha.com/kaiaulu</a> and <a href="http://www.travel2change.org/apply">www.travel2change.org/apply</a></li> </ul>
<p><b>ONLINE APPLICATIONS CLOSE - 10/15/21</b></p> <ul style="list-style-type: none"> <li>Online Applications MUST be submitted and received by 4:00pm, October 15, 2021</li> <li>Late Submissions will NOT be accepted</li> </ul>
<p><b>COHORT PARTICIPANTS NOTIFIED - 10/22/21</b></p> <ul style="list-style-type: none"> <li>Chosen Cohort Participants will be notified via email</li> <li>Pre-requisite Training Classes will be provided during the month of October &amp; November (participants will be able to choose from multiple offerings)</li> </ul>
<p><b>VIRTUAL COHORT ORIENTATION - 11/02/21</b></p> <ul style="list-style-type: none"> <li>Program will include virtual training and workshops aimed at preparing organizations for operating successful regenerative experiences for visitors</li> </ul>
<p><b>HO‘OKAHUA TRAINING #1 - 11/04/21</b></p> <ul style="list-style-type: none"> <li>2hr Zoom presentation of Ho‘okahua Training #1 - From Concept to Start Up - Business Basics for Community Engagement Experiences</li> </ul>
<p><b>t2c TRAINING &amp; PANEL DISCUSSION - 11/09/21</b></p> <ul style="list-style-type: none"> <li>2hr Zoom presentation of travel2change Training - Unpacking Impact: Sustainability Practices &amp; Regenerative Design - t2c Toolkit for Host Activities &amp; Moderated Panel Discussion</li> </ul>
<p><b>HO‘OKAHUA TRAINING #2 &amp; PANEL DISCUSSION - 11/16/21</b></p> <ul style="list-style-type: none"> <li>2hr Zoom presentation of Ho‘okahua Training #2 - Positioning Your Organization and Community Engagement Experience for Growth &amp; Moderated Panel Discussion of Successful Community Engagement Experiences</li> </ul>
<p><b>VIRTUAL EXPERIENCE - 11/18/21</b></p> <ul style="list-style-type: none"> <li>2hr Zoom experience of successful travel2change experiences &amp; moderated Q&amp;A of experience hosts</li> </ul>
<p><b>t2c ONBOARDING TO TRAVEL2CHANGE.ORG</b></p> <ul style="list-style-type: none"> <li>Successful Cohort Participants will be onboarded to <a href="http://www.travel2change.org">www.travel2change.org</a> and receive full access to t2c benefits, etc.</li> </ul>

Once all coursework is successfully completed cohort members will be officially invited to participate on the platform followed by (3) three additional months of technical support offered through travel2change. Additional training opportunities will be provided by NaHHA to enhance your regenerative efforts.